



GET A FREE CASE

plus \$10 off per case (up to 10 additional cases)

Purchase Gardein® Ultimate Plant-based Burgers or Crabless Cakes and get the first case FREE! Then, save \$10/case thereafter (up to 10 additional cases).

✓ **Vegan**

✓ **Kosher Parve**

✓ **Cholesterol Free**

✓ **Non-GMO**

Offer valid only on these two Gardein® products:

**ULTIMATE
PLANT-BASED
BURGER**

SKU 4223400706, Dot# 712578 – 40/4 oz.

The aroma, taste, texture and appearance of a real beef burger! Your customers will crave the robust taste while you savor the unrivaled convenience and value. It's a good source of protein with NO soy or dairy ingredients – plus, it can be conveniently heated or grilled from frozen or thawed state.



CRABLESS CAKES

SKU 7426700175, Dot# 709755 – 11 lb.

Swimming with flavor – a luxurious texture and mouthwatering taste of the ocean that your patrons will love! They're the perfect 3.7 oz. size for an upscale sandwich or entrée, or simply swap them into your existing crab cake dishes for a quick vegan option.

INSTRUCTIONS

- **MAXIMUM REBATE OF \$175.00/11 CASES PER CUSTOMER.**
- Purchase eligible Gardein® product from the approved list above between October 1 and January 31, 2021. Rebate submissions must be postmarked by February 28, 2021.
- Complete and send this form along with your distributor invoice or clear copy as proof of purchase (circle product and price paid – do not highlight) to the following address. Operator name and address must appear on the distributor invoice. Illegible copies of proof of performance will be rejected.

Gardein Ultimate/Crabless Rebate

PO Box 2025 - FS-2466, Brownsdale, MN 55918

Or for express 2-4 week processing, simply upload your distributor proof of purchase to:

fspromos4u.com/conagra

Access Code: GardeinFall2020

Only one redemption per establishment. Chains must participate on an individual outlet basis. This offer cannot be combined with other rebates, allowances, contracted or bid business or used to redeem against other rebate offers. Offer invalid for resale, cash/carry and club stores. Cases redeemed against this offer may not be used to redeem against any other rebate offers. Partial cases not accepted. Rebates cannot be assigned or transferred. Offer valid for foodservice operators only; suppliers or distributors cannot redeem rebates for operators. We reserve the right to audit requests for payment and reserve the right to cancel this offer at any time. This rebate may be mechanically reproduced or photocopied but not altered from its original format. All rebates must be postmarked by February 28, 2021. VOID IF RESTRICTED OR PROHIBITED BY LAW.

Reference number: FS-2466

800-357-6543 or
gardein.conagrafoodservice.com



I have purchased the following cases of eligible Gardein® products and have attached my distributor invoice(s) as proof of purchase. Please send me my rebate!

Purchase price of 1st case:

\$ _____
(up to \$75.00)

+

additional cases x \$10:

\$ _____
(up to 10 cases/\$100.00)

=

\$ _____ **TOTAL REBATE**
(up to \$175.00)

NAME _____

TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

EMAIL ADDRESS _____

PRIMARY DISTRIBUTOR _____

DISTRIBUTOR CITY _____

BROKERAGE _____

☐ **YES! INCLUDE ME ON EMAIL OFFERS FROM CONAGRA FOODSERVICE.**

1. My foodservice operation can best be described as:

☐ Hospital

☐ Long-Term Care

☐ K-12 School

☐ Business Dining

☐ Casual Dining

☐ Family Dining

☐ Bar/Tavern

☐ Recreation/Entertainment

☐ Convenience Store

☐ Catering

☐ College/University

☐ Sandwich/Bakery Café

☐ QSR

☐ Other (specify): _____

2. Dayparts served (check all that apply): ☐ Breakfast ☐ Lunch ☐ Dinner ☐ Snacks/Takeout

3. Number of units (if applicable): _____

4. Annual sales at this location:

☐ \$0 - \$499,999

☐ \$500,000 - \$749,999

☐ \$750,000 - \$999,999

☐ Over \$1,000,000

5. I currently have the following number of designated vegetarian items on my menu:

☐ 0-5

☐ 6-10

☐ 11-15

☐ Over 15

6. I plan to purchase the following plant-based protein items in the next 30 days:

☐ Veggie burgers

☐ Poultry analogs

☐ Pork analogs

☐ Fish/seafood analogs

☐ Beef analogs (including burgers)

7. I have purchased other plant-based protein brands in the past 30 days:

☐ Yes

☐ No

If yes, please specify brand(s): _____